

HOSE - Vietnam  
 Industrials  
 2011.08.24

## Overweight

**Price(2011/08/22):VND 11,000**  
**Target Price: VND 13,900**

Thai Thanh Tung  
 (+84-8) 5413-5479  
[tungthai@pzs.vn](mailto:tungthai@pzs.vn)

### Key Data

Chartered capital (VND bn)	1,862.9
Outstanding shares (mil shares)	186.3
52-week price range (VND)	9,600~18,400
Market cap (VND bn)	2,049.2
Total assets (Q2/11) (VND bn)	4,752
Net Value (Q2/11) (VND bn)	2,761
(QFII) Total Room (mil shares)	91.3
(QFII) Current Room (mil shares)	24
Foreign Holding (%)	36.1%
EPS 2011E (VND)	1,908
P/E	5.8
P/B	0.7
Cash dividend % (Face Value)	16%
Dividend yield (%) (Dividend/Market price)	15%
ROE 2011E(%)	12.1%
ROA 2011E(%)	7.3%

\*The holding cap for foreign strategic investors is 49%. For banking sector the cap is 30%.

## Steady sales growth from business diversification

■ **Company profile:** REE Corporation includes 4 main business units: providing mechanical and electrical systems (M&E), selling machinery and electronics (Reetech), real estate leasing and financial investments. Among them, M&E services generate 52% of sales, Reetech of 30% and real estate of 17%.

### ■ Earnings:

(1) REE's sales have shown an upward trend with average growth of 25% per year in the last 3 years while net profit was somewhat erratic due to non-operating activities.  
 (2) Last year, REE posted 1,807 bn VND in sales, up 54% yoy and net profit was reported at 362 bn VND, down 16% yoy, due to higher costs of goods sold and lower non-operating income. Another explanation for 2010 profit decline was that 2009 profit was abnormally high after the refund of investment provisions.

### ■ 2011 outlook

(1) Vietnam is in the process of urbanization and the construction of infrastructure such as buildings and trade centers is potential.  
 (2) REE's interest expenses increase due to the 810 bn VND convertible bond issue in 2010.  
 (3) In 2011, another building Ree Tower will be put into lease operation which is expected to fuel sales growth  
 (4) In the first 2 quarters of 2011, REE's sales were 854 bn VND, up 15.4% yoy while net profit was posted at 170 bn VND, up 7.5% yoy. We think this year higher interest expense might be a constraint for the bottom line growth.

■ **Strengths:** Steady sales growth

■ **Weaknesses:** From a long term perspective, REE brand name might be diluted by the diversification into other fields.

■ **Valuation:** Comparing to some key ratios of the overall market, we initiate an Overweight rating on REE with a target price of VND 13,900, implying a P/E multiple of 7 (x) EPS 2011E.

### Financial Abstract:

(VND bn)

Year	Revenue	(%)	Net Profit	(%)	Outstanding Shares	EPS (VND)	P/E (x)	ROE	ROA
2008	1,154.4	18.1%	-153.8	-152.8%	69,279,050	-2,219	-7.7	-7.1%	-5.6%
2009	1,174.2	1.7%	432.2	381.1%	81,043,100	5,333	8.3	18.9%	14.4%
2010	1,807.9	54.0%	362.3	-16.2%	133,668,200	2,711	9.1	13.4%	8.7%
2011E	1,923.1	6.4%	355.4	-1.9%	186,293,300	1,908	5.8	12.1%	7.3%
2012E	2,066.6	7.5%	409.8	15.3%	186,293,300	2,200	5.0	13.6%	8.4%

**Financial Statement Projections (VND bn)**

Income statement	2008	2009	2010	2011e	2012e	Cash flow	2008	2009	2010	2011e	2012e
Net Sales	1,154.4	1,174.2	1,807.9	1,923.1	2,066.6	Total profit before tax	(141.7)	484.2	467.8	444.2	512.3
Cost of goods sold	824.3	765.3	1,312.9	1,384.6	1,471.9	Non-cash items	372.1	(127.3)	(113.4)	(55.6)	(64.0)
Gross profit	330.1	408.9	495.0	538.5	594.6	Changes in net working capital	(148.4)	65.0	(293.3)	(385.8)	(74.3)
Selling Expenses	39.7	49.0	56.3	53.8	63.7	Net operating cash flow	82.0	421.8	61.0	2.8	374.0
Managing Expenses	97.6	90.1	103.9	140.4	142.6	Net Investing cash flow	(88.2)	(469.8)	(121.6)	(264.4)	(87.8)
Operating profit	192.8	269.8	334.7	344.2	388.3	Net Financing cash flow	59.4	(66.7)	988.0	(561.5)	(261.2)
Non operating profit	(316.8)	222.5	169.0	196.2	210.8	Net Cash during the period	53.2	(114.6)	927.4	(823.1)	25.0
Interest expense	17.7	8.1	35.9	96.2	86.8	Cash at beginning of year	305.9	359.0	244.4	1,171.8	348.7
Total profit before tax	(141.7)	484.2	467.8	444.2	512.3	Cash at end of year	359.0	244.4	1,171.8	348.7	373.7
Corporate Income Tax	12.1	52.0	105.5	88.8	102.5	<b>Financial ratios</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011e</b>	<b>2012e</b>
Profit after Tax	(153.8)	432.2	362.3	355.4	409.8	<b>Capital Structure</b>					
<b>Balance sheet</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011e</b>	<b>2012e</b>	Current assets/Total assets	43%	42%	53%	40%	37%
<b>Current Assets</b>	<b>1,119.0</b>	<b>1,408.2</b>	<b>2,653.8</b>	<b>1,927.5</b>	<b>1,852.3</b>	Non-Current assets/Total assets	57%	58%	47%	60%	63%
Cash and Cash Equivalents	359.0	244.4	1,171.8	348.7	373.7	Liabilities/Total assets	20%	26%	41%	38%	39%
Short term financial investment	182.5	325.4	288.7	180.0	121.0	Equity/Total assets	80%	74%	59%	62%	61%
Short term Account Receivables	457.6	575.1	600.3	683.7	785.5	Interest coverage ratio	(7.0)	60.8	14.0	5.6	6.9
Inventory	107.0	242.9	569.3	688.1	542.8	<b>Liquidity</b>					
Other Current Assets	12.9	20.4	23.7	26.9	29.3	Current ratio	2.8	1.8	1.4	1.1	1.0
<b>Non-current Assets</b>	<b>1,489.3</b>	<b>1,973.7</b>	<b>2,308.1</b>	<b>2,835.4</b>	<b>3,136.1</b>	Quick ratio	2.5	1.5	1.1	0.7	0.7
Long term Account Receivables	-	-	-	-	-	Cash conversion cycle (Days)	159.6	223.7	214.8	249.4	209.8
Fixed assets	45.4	89.6	158.5	278.3	354.5	Operating CF/Sales	0.1	0.4	0.0	0.0	0.2
Real estate investments	531.8	521.9	484.5	444.4	388.9	Operating CF/Interest expense	4.6	52.1	1.7	0.0	4.3
Long term Financial Investments	909.1	1,356.9	1,651.3	2,096.4	2,373.3	Operating CF/Short term debt	0.2	0.5	0.0	0.0	0.2
Other long term assets	3.1	5.3	13.8	16.3	19.4	<b>Efficiency</b>					
<b>Total Assets</b>	<b>2,608.3</b>	<b>3,381.9</b>	<b>4,961.9</b>	<b>4,762.8</b>	<b>4,988.4</b>	Inventory Days	46.7	114.3	156.1	178.9	132.8
<b>Liabilities</b>	<b>510.3</b>	<b>895.0</b>	<b>2,032.7</b>	<b>1,797.4</b>	<b>1,932.6</b>	Receivables Days	142.7	176.3	119.5	128.0	136.8
Short term Liabilities	404.8	792.3	1,946.8	1,731.7	1,864.0	Current assets turnover	1.0	0.8	0.7	1.0	1.1
Long term Liabilities	105.4	102.7	85.9	65.7	68.5	Fixed assets turnover	25.5	13.1	11.4	6.9	5.8
<b>Owners equity</b>	<b>2,098.0</b>	<b>2,486.9</b>	<b>2,929.2</b>	<b>2,965.4</b>	<b>3,055.8</b>	Total assets turnover	0.4	0.3	0.4	0.4	0.4
Common stocks	810.4	810.4	1,862.9	1,862.9	1,862.9	<b>Profitability</b>					
Expenditures and Other Funds	1,287.6	1,676.5	1,066.3	1,102.5	1,192.9	Gross margin	28.6%	34.8%	27.4%	28.0%	28.8%
<b>Total Equity</b>	<b>2,608.3</b>	<b>3,381.9</b>	<b>4,961.9</b>	<b>4,762.8</b>	<b>4,988.4</b>	Operating margin	16.7%	23.0%	18.5%	17.9%	18.8%
<b>DuPont Analysis (ROE Breakdown=1x2x3)</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011e</b>	<b>2012e</b>	Net profit margin	-13.3%	36.8%	20.0%	18.5%	19.8%
Net profit margin (1)	-0.13	0.37	0.20	0.18	0.20	Effective tax rate	-8.5%	10.7%	22.6%	20.0%	20.0%
Total assets turnover (2)	0.44	0.35	0.36	0.40	0.41	ROE	-7.1%	18.9%	13.4%	12.1%	13.6%
Leverage (3)	1.24	1.36	1.69	1.61	1.63	ROA	-5.6%	14.4%	8.7%	7.3%	8.4%
<b>Investment Valuation ratios</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011e</b>	<b>2012e</b>						
P/S	0.7	0.8	0.8	1.1	1.0						
P/B	0.4	0.4	0.5	0.7	0.7						
P/CF (Operating)	9.3	2.1	24.1	728.4	5.5						
PEG 1 ratio (PE/Sales growth)	na	na	0.4	0.3	0.2						

Source: REE and PHS's estimates

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5th Fl., Lawrence S. Ting Bldg., 801 Nguyen Van Linh St, Tan Phu Ward, Dist 7, HCMC

Tel: (+84-8) 5413-5479 – Fax: +84 8 54135472 Web: www.phs.vn